

DCIG Introduces Two New Offerings in 2019

DCIG often gets so busy covering all the new and emerging technologies in multiple markets that we can neglect to inform our current and prospective clients of new offerings that DCIG has brought to market. Today I address this oversight.

While many of you know DCIG for its Buyer's Guides, blogs, and executive white papers, DCIG now offers the following two assets that companies can contract DCIG to create:

1. ***DCIG Competitive Intelligence Reports.*** These reports start by taking a subset of the information we gather as part of creating the DCIG Buyer's Guides. These reports compare features from two to five selected products and examines how they deliver on these features. The purpose of these reports is not to declare which feature implementation is "best". Rather, it examines how each product implements these select features and what the most appropriate use case is for those features.
2. ***DCIG Content Bundle.*** In today's world, people consume the same content in multiple ways. Some prefer to hear it via podcasts. Some prefer to watch it on video. Some want to digest it in bite size chunks in blog entries. Still others want the whole enchilada in the form of a white paper. To meet these various demands, DCIG delivers the same core set of content in all four of these formats as part of its newly created content bundle.

If any of these new offerings pique your interest, let us know! We would love to have the opportunity to explain how they work and provide you with a sample of these offerings. Simply click on this [link](#) to send us an email to inquire about these services.